



European Synthetic
Turf Organisation

ESTO CONGRESS 2012

September 20

Radisson Blu Royal Hotel, Brussels

FINAL PROGRAMME

08:00 – 09:00	<i>Welcome coffee and Registration</i>
09:00 – 09:15	Welcome – Outline & Overview Nigel Fletcher, ESTO and Robin Russell, Independent Consultant
09:15 – 09:30	Anti-trust issues Mats Johnsson, Ashurst
09:30 – 10:00	ESTO – What has been achieved ? What's next ? Keynote on the Professional Coaches survey in Football Nigel Fletcher, ESTO
10:00 – 10:30	Anti-dumping – update & next steps David Morris, anti-dumping expert
10.30 – 11:00	Making public authorities follow public procurement law/guidelines A German case study Mats Johnsson, Ashurst
11:00 – 11:30	<i>Coffee break & networking</i>
11:30 – 12:00	CEN TC 217–outdoor sports surfaces–current activities/timelines – incl CE marking Alastair Cox, Labosport
12:00 – 13:00	Submission to the European Parliament + Questions to FIFA Your Ideas, Your Input What you would like to see in future public procurement (working groups) Questions to FIFA – have your say in the future of football regarding Synthetic Turf
13:00 – 14:30	<i>Lunch</i>
14:30 – 15:00	Public Authority Procurement – The Future of EU Public Procurement Mr Frank Engel, EPP Shadow rapporteur on the Public Procurement Directive ✓
15:00 – 15:30	Engaging and working with the Media – Focusing on how to work with local and national media to promote member companies and synthetic turf Andreas Herren, Managing Director, Externuscomm
15:30 – 16:00	FIFA concept overview of maintenance project Q&A with FIFA representatives
16:00 – 16:30	<i>Coffee break</i>

This programme may be subject to last minute changes



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16:30 – 16:45	Infill Working Group – update & next steps Daniel Schockmann, Genan & Chairman of the ESTO Infill working group
16:45 – 17:00	Ecolabel – development from ISA Sport Gert-Jan Kieft, ISA Sport
17:00 – 17:10	Landscaping – the Opportunity Nigel Fletcher, ESTO & Robin Russell, Independent Consultant
17:10 – 17:50	Discussions and presentations by all groups
17:50 – 18:00	Next steps – driving a quality process and execution – summary Nigel Fletcher, ESTO
19:00 –	<i>Drinks reception, followed by dinner at La Maison du Cygne</i>